

“Light a lamp today.
It might illuminate the world tomorrow.”





Education is like the Morning Sun. As the Sun rises and brightens up the entire stratosphere, so does right education, which brightens up thoughts, deeds, vision and makes life more prosperous and purposeful.

The South Indian Education Society (SIES), which has been at the forefront in the field of education for 75 years, presently imparting quality education through 14 disciplines, has adopted the creative Morning Sun as its icon and pledges its resolve to take the Nation further up, with its motto, **'RISE WITH EDUCATION'**. Many of us are fortunate to have had higher education and are in a position to provide it to our children in the best institutions of the world.

It is difficult for most of us to imagine that higher education is increasingly getting beyond the reach of the middle class and the poor. With the 6th pay commission recommendations, cost of education may go up even further. This disparity is not just an economic one but will affect the future of our democracy. To have a large, uneducated young population does not augur well for a society that is racing ahead to meet world standards in many fields. There is an urgency to make higher education affordable and accessible to those who are yearning for it. The society owes it to itself to provide higher education to such poor and deserving students.

SEAT a new ray of hope

Education is the need of the hour. For the first time since our independence, the link between education and socio-economic development in our country has been realised. However, education cannot just be limited to certain pockets of society. The contemporary challenge is to make available quality higher education to all sections of our society.

The phenomenal costs of higher education in recent times have virtually shut educational gates to lower middle-class and poor sections of our country. This would lead to a large populace of youth not being able to afford and thus enjoy the benefits of a decent collegiate education. The only sufferer in turn would be our nation and our democracy.

The SIES Education Assistance Trust (SEAT) is a small but benevolent step to address this issue and benefit the society in its entirety. The Trust aims to have a corpus fund of minimum Rs 7.5 crores, representing 75 years of the Society's efforts in democratization of education. Rs 3.75 crores has been funded by SIES and we hope to raise an equal amount from various stake holders and the public. We intend to disburse interest free loans to deserving students for various academic programmes. The students are required to repay the loans one year after the course is completed. We expect that about 500 students would benefit from SEAT every year. In just a decade, we could have a substantial number of students, reaping the benefits of the SEAT programme. The number could equal the student population of some of our colleges.

SEAT was inaugurated by Bharat Ratna Dr. A. P. J. Abdul Kalam on August 15, 2008.



"Thinking is growth. Non-thinking is the destruction of society. Only the vision of the nation can ignite young minds. The ignited mind is the most powerful resource on the earth."

Bharat Ratna Dr. A. P. J. Abdul Kalam
Former President of India



"India at sixty is a nation of young people. To realise our true potential, we must invest in the health and education of every child. I sincerely believe that the time has come for us to pay special attention to education and skill development. India cannot keep pace with the world unless every Indian is empowered by skills and capabilities that make every person productive."

Dr. Manmohan Singh
Prime Minister of India

How you can help SEAT

It was Derek Bok, President of Harvard University who said **“If you think education is expensive, try ignorance.”**

We appeal to the corporates, business houses and individuals - collective benevolence of the city of Mumbai, to tackle this ‘Emergency of Ignorance’. We appeal to you to support the SEAT programme to donate generously and help the eager, deserving students get higher education. The lamp you light may illuminate the world tomorrow.



Kindly draw your A/C Payee Cheques / Demand Drafts in favour of SEAT, payable at Mumbai. All contributions qualify for tax exemption under section 80G of the Income Tax Act, 1961. If you wish to discuss how else you or your organisation can support SEAT, kindly write to:

THE SOUTH INDIAN EDUCATION SOCIETY

SIES Chowk, K. A. Subramaniam Road, Matunga, Mumbai - 400 019.

Tel: +91-22- 2401 0051, 2404 4242

Fax: +91-22- 2404 3232

Email: siesvs@bom7.vsnl.net.in

www.siesedu.net

**How to study further,
even if you do not have the money?**



SEAT
SIES Education Assistance Trust





SEAT - a new ray of hope

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aspiring to pursue higher studies,
but do not have the financial
support to do so, do not despair.
There is hope.**

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SEAT does not give scholarship or a free donation

SEAT is an enabling agent to help you achieve your academic goals. It provides you with interest free loans, which must be repaid one year after the course is completed. It aims to support 500 students per year through interest free loans.

How does SEAT work

SEAT invites applications from deserving candidates. Applications complete in all respects including adequate documentary support will be quickly processed. Our philosophy is to "Give it with Love, Give it with Speed and Give it with Trust." There will be no red tape or unnecessary delays. Our objective in seeking documentation is to ascertain suitability of the candidate to the course. In addition, we want to ensure that the most deserving and needy candidates get the interest free loan.

How to apply

Submitting your application to SEAT is simple. You can do it online at www.SEAT.org or send us a hard copy (Application form enclosed). You can submit your application anytime during the year. All applications will be processed for the academic year that follows.



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