



SAINT-GOBAIN SCHOLARSHIPS 2017
UP TO Rs.1,00,000/- EACH FOR UP TO SIX DESERVING IDEAS.

Design to Inspire. Design to Change the World.

Do you have an idea that can bring about change, one that can impact our worlds? Do you have socially relevant ideas that address the need of the hour or of the immediate future, ideas that are practical and implementable, that ensure sustainability, creative and innovative ideas that bring a new perspective to transform the existing systems?
We have been looking for you!

HOW YOUR INNOVATIVE IDEA CAN EARN UP TO Rs.1,00,000/-

Saint-Gobain is delighted to present up to six distinct Scholarship Awards of up to Rs.1,00,000/- each to students and graduates of Architecture & Design who are passionate, daring and ready to transform the worlds with their inspiring and revolutionary ideas. The winners will be awarded the sanctioned scholarship amount and also will be felicitated with an award of recognition.

Anyone who has registered for Transparency (from 2005) in the past is eligible to participate.

THE FOUNDATION OF A WINNING IDEA

- Your project should clearly involve novel ways of utilising architecture & design in principle.
- Explore innovative, practical and smart practices in using existing resources, buildings, etc.
- Create active dialogue between societies and communities.
- The beneficiaries/region/target of your project should also be identified and defined and the ideal gains should also be projected in your initiatives.
- Your project idea can be a new original idea.
- You may even take inspiration from an existing idea and modify and evolve it as per your beneficiary/region/ target.
- You may also choose to implement an existing idea as long as you give due credits and take necessary permissions.

THE KEY CRITERIA

Your ideas should satisfy either of the following criteria to become eligible for the scholarship award.

- Innovative ideas/initiatives related to architecture, construction and design which can bring change to our world, society and become a path-breaking venture.
- Practical Application of Architecture, construction & design in a new, fresh perspective to support change
- Innovation in the form of a new product/design/software with respect to architecture, construction, design or building materials
- Socially relevant Projects in the domain of architecture, construction and design
- Sustainable & Eco-friendly projects

THE SELECTION PROCESS

An elite jury constituted by Saint-Gobain will carefully select up to 12 projects with potential and invite the qualifiers for a discussion or a video conference. The winners will be announced on the side-lines of the Transparency Grand Finale 2017.

HOW TO CLEAR STAGE 1?

Please fill the form on our website, but also additionally send out a more detailed report on mail – ethosindia.helpdesk@gmail.com with

- A clearly stated idea and aim
- A well fleshed out process
- A crisp timeline
- Efficient and appropriate budget stating use of the scholarship money

You can find examples of existing project here - <http://ethosindia.in/events/ge-saint-gobain-scholarship-program/index.php>

HOW TO WIN THE SCHOLARSHIP – STAGE 2

The second stage of the Saint Gobain scholarship is an interview round wherein shortlisted candidates will get the opportunity to present to the jury either in person/on skype. There have been 6 editions of the scholarship in the past and a

variety of projects have cleared stage 2. Here are a few pointers to keep in mind while preparing for stage 2 –

- Implementability of idea: Since execution is the primary aim of this scholarship, the idea needs to be implementable, viable and efficient. So, a good study of your idea and instances and examples of how similar attempts have been made in the past, make the project seem more practical. Backing your idea with adequate study and research and examples from the past is essential.
- Timeline: The jury looks at ideas that are implementable within a maximum time frame of 1 year. Additions and development of the initial idea can however, happen in stages later at your end.
- Scale of project: Since implementability and timeline are driving forces for the jury, it is essential you decide on a good scale for the project. Here are a few do's and don't's while picking a project:
 - You may look at an original idea that is entirely yours and not borrowed. New and innovative ideas are appreciated by members of the jury. However, you have to overcome the challenges that come with new ideas- make sure this new original idea passes the test of implementability and timeline.
 - You may pick an idea that has already being worked on and develop it further. This could help keeping the scale of project in control as the ground work of research and viability has already been tested.
 - Having said that, it is essential that you do not completely copy another's idea. You have to bring 'you' into it! What is it that you would like to do with this idea? How can you make it better? Thus, a good balance of borrowing an idea and adding your innovation to it is often appreciated by the jury. This gives them the confidence of viability since similar attempts have been done and also gives them a taste of your creativity.
- Nature of project: There have been a whole range of projects that have been selected by the jury –from apps, to documentation, to disaster management etc. There is no one type of project that they lean towards, they want to see what's new that you can bring to the table.
 - However, make sure you have support that backs your idea- For e.g., If you are building on an app or a game, make sure you have a coder for technical support.
 - Sometimes projects involving new materials are submitted. In this case what could help is you carrying samples of this new material, so the jury can touch and feel it.
 - Some projects involve numbers, calculations and equations. Please make sure in such cases, that you are familiar with them and----` the calculations are worked out and complete in this stage.
- Confidence: It is the key. However, often confidence comes only from a well thought out idea that has been worked on enough so that you internalize it.
- Passion: Passion definitely comes through! Do choose a project that you really feel for.

Supported by



www.ethosindia.in

OUR 2011-2016 SCHOLARSHIP WINNERS:

- Project 1:** Low cost housing buoyant foundation for flood prone areas in Bihar
- Project 2:** Study and improvements on community housing in natural disaster prone areas namely coastal areas in Orissa
- Project 3:** Software for synthesizing building material for climatic zone across India
- Project 5:** A prototype of a compost toilet system which keeps in mind the western luxury concepts - a detailed study of the end user - arriving at the storage capacity required of the compost toilet, cost effective materials, component fabrication, process of mass production and ideas for retro fit installation into the existing system.
- Project 6:** Redesigning of Chavanis - refugee camps in Padal, Mann & Khatav Taluk of Maharashtra-Severe Drought hit areas
- Project 7:** Prototype for a Pack and Move shelter that would use plastic panels fabricated from plastic refuse
- Project 8:** Study of various sanitation systems for the rural and urban setups paired with a study of various materials for their modulation
- Project 9:** Pre- Production, design and planning of the Avalanche 3D Printer
- Project 10:** Study for a new Disaster management Strategy in Uttarakhand
- Project 11:** Integration of Urban and peri-Urban Agriculture with climate change action plans
- Project 12:** Solar & Rain water harvesters
- Project 13:** ARinfo: A mobile application with architecture around you
- Project 14:** Buoyant Agriculture at the Sunderbans
- Project 15:** PRAZIUM: Bamboo as reinforcement- earthquake resistant structures
- Project 16:** Amphibious transit shelter- earthquake and flood resistant (for calamity struck regions)

You can find these project reports on:

<http://ethosindia.in/events/ge-saint-gobain-scholarship-program/index.php>

RULES & REQUISITES:

- The Scholarship Programme is open to those who have registered for Transparence Design Competition from 2005 onwards
- This activity is a competition of skill and should not be considered as a forum of appeal for charity.
- Your Project proposal should also include a proper plan and letter of intent in around 1500 words on how exactly you will use of the cash award.
- Please also include a photograph, your Professional CV, an identity proof and address proof – a scan of your passport/ voter id, college identity card with the submission.
- You also need to provide us a letter of declaration that Saint-Gobain has complete rights to use your photograph, personal details, title and summary of your proposal for its future communications and publicity for promoting its CSR initiatives and any future Scholarship Programmes that it will launch.
- Entry form, Formats for the letter of Intent & Letter of Declaration, Your Project Submission Check List can be downloaded from www.ethosindia.in
- Incomplete entries will be automatically disqualified.
- Additionally, please send a detailed report to ethosindia.helpdesk@gmail.com
- There is no entry fee to participate.
- Contact details of at least two professional references who can be contacted regarding your professional legitimacy & proficiency should be submitted.
- Time-lines:
 - Last Date of Submission: **17th December, 2017 midnight**
- The Jury's Decision will be final & binding.